



RED BLUFF CHAMBER

TEHAMA COUNTY

www.redbluffchamber.com ♦ www.tehamacounty.biz

April 22, 2026

Dear City of Red Bluff,

On behalf of the Red Bluff–Tehama County Chamber of Commerce, we respectfully submit our request for a new agreement with the City, effective July 1, 2026.

We are grateful for the strong partnership we share and our common goal of maintaining and strengthening the health of the local economy. We value the opportunity to continue serving the City in this capacity, building on the success of our previous agreement.

As you may be aware, the Chamber’s annual funding of \$70,000 has remained unchanged since 2010. Based on cost-of-living increases alone, that amount would equate to approximately \$105,000 today. During this time, the Chamber has significantly expanded its programs, services, and overall impact.

In light of this growth and the Chamber’s increasing role in economic development, tourism, business support, and community engagement, we respectfully request consideration of an updated annual investment of \$100,000.

Since 2010, we have enhanced our support to the business community and the City through the development of a modern website, a strong and consistent social media presence, expanded business expos, leadership programs, and small business training opportunities. In addition, we have taken a leading role in economic development, including the launch of our economic development website, TehamaCounty.biz, and the creation of promotional videos to attract and retain businesses.

We remain committed to working closely with downtown businesses, the broader business community, City departments, and regional partners, while continuing to serve as a proactive advocate for economic development in Red Bluff.

We appreciate our longstanding partnership and look forward to continuing to work together toward a strong and vibrant future for our community.

Sincerely,

Dave Gowan, Chamber CEO
**Red Bluff-Tehama County
Chamber of Commerce**