OFFICIAL TOP FUNDERS. VALID ONLY FOR JULY 2025

STREETS SAFETY, MAINTENANCE, AND ROAD TAX CITIZIN INITIATIVE (STREET SMART CITIZEN INITIATIVE)

Initiative Measure to Impose and Additional Transaction Use Tax for one percent (1%) for a period of twelve (12) years.

PETITION CIRCULATION PAID FOR BY:

The STREET SAFETY, MAINTENANCE, AND ROAD TAX CITIZEN INITIATIVE COMMITTEE (Street SMARTS Citizen Initiative Committee)

Committee major funding from: None at this time.

The latest Official Top Funders List can be obtained by emailing: RedBluffSafeStreets@gmail.com

INITIATIVE PETITION TO BE DIRECTLY SUBMITTED TO THE VOTERS

To the Honorable City Council of The City of Red Bluff:
We, the undersigned registered voters of The City of Red Bluff, California by this petition, hereby respectfully propose the following legislative act be adopted by the City Council or submitted to the registered voters of The City of Red Bluff for their adoption or rejection:
The city attorney has prepared the following title and summary of the chief purpose and points of the proposed measure:

Ballot Title and Summary

STREET SAFETY, MAINTENANCE, AND ROAD TAX CITIZEN INITIATIVE
(Street SMART Citizen Initiative)

This is a ballot measure to establish a special tax for retail transactions and use in the City of Red Bluff.
If approved by the voters, this measure would tax retail transaction and use at the following rates:
One percent (1%) of gross receipts of any retailer from the sale of all tangible personal property sold within the City of Red Bluff or delivered by a proprietor doing business within the City of Red Bluff, regardless of the place to which delivery is made.
The Ordinance establishes exemptions from gross receipts for the following:

- Fuel or petroleum products sold to operators of aircraft to be used outside of the City;
- Sale of property to be used outside the City which is shipped to a point outside the City;
- Sale of tangible personal property if seller obligated to furnish the property for a fixed price contracted by the operative date of the article; and
- Sale or lease of property which constitutes a continuing sale.

The Ordinance designates the following uses for the funds collected:

- Inspection, design, repair and rebuilding of all roads and sidewalks;
- Design, purchase, and construction of road or sidewalk components;
- Providing safe routes to school for children;
- Acquiring of property necessary to expand or modify a road or sidewalk;
- Traffic studies, signage replacement, and signage additions;
- Modification or extension of utility services;
- Installing new portions of sewer or waterlines;
- Adjacent ADA improvements;
- Lighting;
- Environmental reviews;
- Project management and oversight;
- Debt services on bonds or other indebtedness for street and roads projects; and
- Maintenance or striping of roads and sidewalks.

The Ordinance establishes that the special tax will become effective on October 1, 2026, and which shall be collected for a period of twelve (12) years thereafter.
The Ordinance establishes an expenditure plan for roads within the City of Red Bluff which shall be monitored by an Oversight Committee consisting of five (5) residents/business owners/property owners within the City.
The committee shall have no less than one resident, business owner, and property owner at any time. These members shall not be members of the Red Bluff City Council nor the Tehama County Board of Supervisors, or employees of either agency. The Expenditure Plan includes portions of the following streets:

- Walnut Street (Baker Road to Rio Street)
- Jackson Street (North City Limits to Luther Road)
- Aloha/Willow Street (Paskenta Road to S. Main Street)
- Oak Street (Jackson Street to Main Street)
- Luther Road (Airport Blvd. To S. Main Street)
- Kimball Road (Airport Blvd. to Montgomery Road)
- Gilmore Road (Antelope Blvd. to Howell Avenue)

This measure will pass if a majority of the registered voters cast a “Yes” vote and will provide approximately $5,100,000 annually for the City of Red Bluff. A “No” vote means that this ordinance will have no effect on current established sales tax within the City of Red Bluff and the provisions for contracting for projects will not change.

Notice of Intent to Circulate Petition

Notice is hereby given by the persons whose names appear hereon of their intention to circulate a petition within the City of Red Bluff for the purpose of funding street repairs by approving a twelve (12) year, one percent (1%) sales tax to address these needs.

We request the City Attorney prepare the ballot title and summary in accordance with Election Code 9203a.

A statement of the proposed actions as contemplated in the petition is as follows:

1. Measure R of 2024 failed.
2. Red Bluff City streets are still in a state of disrepair and no other remedy is in sight.
3. The City of Red Bluff does not have the funds to do the necessary and long overdue repairs.

Proponent: Daniele Eyestone

Treasurer: Kenn Rieders

Asst. Treasurer: Millicent Johnson

Members at Large: Jody Bartley, Ken Boone, Scott Camp, Clay Parker

Committee Supports Red Bluff Street Repair and Safety Measure ? - 2026

A CITIZEN INITITIVE FOR THE CITY OF RED BLUFF IMPOSING A TRANSACTIONS AND USE TAX TO BE ADMINISTERED BY THE CALIFORNIA DEPARTMENT OF TAX AND FEE ADMINISTRATION

The Citizens of Red Bluff ordain as follows:

SECTION 1. TITLE.

This Initiative shall be known and may be cited as, "Measure ___: Red Bluff Street Repair and Safety Measure" which shall establish and implement a retail transaction and use tax. The City of Red Bluff hereinafter shall be called "City." This initiative shall be applicable in the incorporated territory of the City.

SECTION 2. DEFINITIONS.

2.01 "Authority" means the Red Bluff City Council, pursuant to the Local Transportation Authority and Improvement Act set forth at California Public Utilities Code Section 180000 et seq.

2.02 "City" means the City of Red Bluff.

2.03 "County" means the County of Tehama.

2.04 "Expenditure Plan" means the Expenditure Plan attached to this Initiative as **Exhibit "A"** and incorporated herein.

2.05 "Initiative " means the Measure ___: Red Bluff Street Repair and Safety Measure Initiative which establishes and implements the retail transaction and use tax set forth herein.

2.06 "Operative Date" means the first day of the first calendar quarter commencing more than 110 days after the adoption of the initiative, the date of such adoption being as set forth below.

SECTION 3. EXPENDITURE PLAN PURPOSES.

3.01 This Initiative provides for the implementation of the Expenditure Plan, as adopted by the City of Red Bluff, which will result in citywide local street improvements, ADA upgrades adjacent to street improvements, pedestrian, bicyclist, and driver safety improvements. These needed improvements shall be funded by a one (1.0%) cent retail transactions and use tax established for a twelve (12) year period. The revenues shall be deposited in a special fund, used solely for the transportation projects, improvements and programs described in the **Expenditure Plan** which is considered a part of this Initiative and hereby incorporated by reference as if fully set forth herein.

3.02 To impose a retail transactions and use tax in accordance with the provisions of Part 1.6 (commencing with Section 7251) of Division 2 of the Revenue and Taxation Code and Section 7285.91 of Part 1.7 of Division 2 which authorizes the City of Red Bluff to adopt this tax which shall be operative if a majority of electors voting on the measure vote to approve the imposition of the tax at an election called for that purpose.

3.03 To adopt a retail transaction and use tax initiative that incorporates provisions identical to those of the Sales and Use Tax Law of the State of California insofar as those provisions are not inconsistent with the requirements and limitations contained in Part 1.6 of Division 2 of the Revenue and Taxation Code.

3.04 To adopt a retail transactions and use tax initiative that imposes a tax and provides a measure therefore that can be administered and collected by the California Department of Tax and Fee Administration in a manner that adapts itself as fully as practicable to, and requires the least possible deviation from, the existing statutory and administrative procedures followed by the California Department of Tax and Fee Administration in administering and collecting the California State Sales and Use Taxes.

3.05 To adopt a retail transactions and use tax initiative that can be administered in a manner that will be, to the greatest degree possible, consistent with the provisions of Part 1.6 of Division 2 of the Revenue and Taxation Code, minimize the cost of collecting the transactions and use taxes, and at the same time, minimize the burden of record keeping upon persons subject to taxation under the provisions of this initiative

SECTION 4. REQUEST FOR ELECTION.

4.01. The Citizens of Red Bluff hereby request the Tehama County Board of Supervisors place this Initiative before the voters for approval on the June 2, 2026 ballot.

4.02. The proposition to be placed on the ballot shall contain a summary of the projects, improvements, and programs and shall read substantially as follows: **Red Bluff Street Repair and Safety Citizen Initiative**. Shall the measure provide Red Bluff funding to fix potholes; maintain and repair deteriorating local streets and roads; reduce expensive future repairs; improve safety for drivers, pedestrians, disabled residents, including safe routes to children's school; and make the City eligible for state/ federal matching funds, by establishing a locally controlled one (1.0%) cent sales tax providing approximately $5,100,000 annually for twelve (12) years; requiring independent audits and public disclosure.

SECTION 5. EFFECTIVE, OPERATIVE AND TERMINATION DATES.

5.01. This Initiative shall become effective on June 2, 2026 only if a majority of the electors voting on this Initiative at the election held on June 2, 2026, vote to approve the Initiative. If so approved, the provisions of this Initiative shall become operative on October 1, 2026, and shall be imposed and collected for a period of twelve (12) years thereafter.

5.02. The authority to levy the tax authorized pursuant to this Initiative shall expire on September 30, 2038.

SECTION 6. CONTRACT WITH STATE.

6.01. Prior to the operative date, the City of Red Bluff shall contract with the California Department of Tax and Fee Administration to perform all functions incident to the administration and operation of this transactions and use tax initiative; provided, that if the City of Red Bluff shall not have contracted with the California Department of Tax and Fee Administration prior to the operative date, it shall nevertheless so contract and in such a case the operative date shall be the first day of the first calendar quarter following the execution of such a contract.

SECTION 7. TRANSACTIONS AND USE TAX RATE.

7.01. For the privilege of selling tangible personal property at retail, a tax is hereby imposed upon all retailers in the incorporated City of Red Bluff at the rate of one (1%) cent of the gross receipts of any retailer from the sale of all tangible personal property sold at retail in said territory on and after the Operative Date of this Initiative.

7.02. An excise tax is hereby imposed on the storage, use or other consumption in the incorporated City of Red Bluff of tangible personal property purchased from any retailer on and after the Operative Date of this Initiative for storage, use or other consumption in said territory at the rate of one (1.0%) cent of the sales price of the property. The sales price shall include delivery charges when such charges are subject to state sales or use tax regardless of the place to which delivery is made.

SECTION 8. EXPENDITURE PLAN PROCEDURES

8.01. It is the intent of the Citizens City of Red Bluff that revenues provided from this Initiative be used to supplement existing revenues being used for transportation projects, improvements and programs.

8.02. Pursuant to the intent of the Public Utilities Code section 180001, a jurisdiction cannot redirect monies currently being used for transportation purposes to other uses and then replace the redirected funds with local street maintenance and improvement dollars from the retail transaction and use tax.

SECTION 9. INITIATIVE PURPOSES.

9.01. This Initiative is adopted to achieve the following, among other purposes, and directs the provisions hereof be interpreted in order to accomplish these purposes:

1. To impose a retail transactions and use tax in accordance with the provisions of Division 19 (commencing with Section 180000) of the California Public Utilities Code, and Part 1.6 (commencing with Section 7251) of Division 2 of the California Revenue and Taxation Code and Section 7285.91 of Part 1.7 of Division 2 which authorizes the Authority to adopt this tax initiative which shall be operative if a majority of the electors voting on the measure vote to approve the imposition of the tax at an election called for that purpose.
2. To adopt a retail transactions and use tax initiative that incorporates provisions identical to those of the Sales and Use Tax Law of the State of California insofar as those provisions are not inconsistent with the requirements and limitations contained in Division 19 (commencing with Section 180000) of the California Public Utilities Code, and Part 1.6 (commencing with Section 7251) of Division 2 of the California Revenue and Taxation Code.
3. To adopt a retail transactions and use tax initiative that imposes a tax and provides a measure therefor that can be administered and collected by the California Department of Tax and Fee Administration in a manner that adapts itself as fully as practicable to, and requires the least possible deviation from, the existing statutory and administrative procedures followed by the California Department of Tax and Fee Administration in administering and collecting the California State Sales and Use Taxes.
4. The funds generated by the transaction and use tax authorized by this Initiative may only be used for highways and transportation purposes including the administration of the Expenditure Plan, including, the construction, acquisition, maintenance, streets, highways, including state highways and for related transportation purposes, including project management and oversight of the projects to be funded using the transaction and use tax, such as project delivery. These purposes include expenditures for planning, environmental reviews, engineering and design costs, adjacent ADA improvements, construction management and related right-of-way acquisition, if necessary. Expenditures also include, but are not limited to, debt services on bonds or other indebtedness, and expenses and reserves in connection with the issuance of the same.

SECTION 10. ADOPTION OF PROVISIONS OF STATE LAW.

10.01. Except as otherwise provided in this initiative and except insofar as they are inconsistent with the provisions of Part 1.6 of Division 2 of the Revenue and Taxation Code, all of the provisions of Part 1 (commencing with Section 6001) of Division 2 of the Revenue and Taxation Code are hereby adopted and made a part of this initiative as though fully set forth herein.

SECTION 11. LIMITATIONS ON ADOPTION OF STATE LAW AND COLLECTION OF USE TAXES.

11.01. Wherever the State of California is named or referred to as the taxing agency, the name of this City of Red Bluff shall be substituted, therefore. However, the substitution shall not be made when:

1. The word "State" is used as a part of the title of the State Controller, State Treasurer, State Treasury, or the Constitution of the State of California;
2. The result of that substitution would require action to be taken by or against this City of Red Bluff or any agency, officer, or employee thereof rather than by or against the California Department of Tax and Fee Administration, in performing the functions incident to the administration or operation of this Initiative.
3. In those sections, including, but not necessarily limited to sections referring to the exterior boundaries of the State of California, where the result of the substitution would be to:

a. Provide an exemption from this tax with respect to certain sales, storage, use or other consumption of tangible personal property which would not otherwise be exempt from this tax while such sales, storage, use or other consumption remain subject to tax by the State under the provisions of Part 1 of Division 2 of the Revenue and Taxation Code, or;

b. Impose this tax with respect to certain sales, storage, use or other consumption of tangible personal property which would not be subject to tax by the state under the said provision of that code.

4. In Sections 6701, 6702 (except in the last sentence thereof), 6711, 6715, 6737, 6797 or 6828 of the Revenue and Taxation Code.

11.02. The word "City" shall be substituted for the word "State" in the phrase "retailer engaged in business in this State" in Section 6203 and in the definition of that phrase in Section 6203.

1. "A retailer engaged in business in the District" shall also include any retailer that, in the preceding calendar year or the current calendar year, has total combined sales of tangible personal property in this state or for delivery in the State by the retailer and all persons related to the retailer that exceeds five-hundred thousand dollars ($500,000). For purposes of this section, a person is related to another person if both persons are related to each other pursuant to Section 267(b) of Title 26 of the United States Code and the regulations thereunder.

SECTION 12. ADDITONAL PERMIT NOT REQUIRED.

21.01 If a seller's permit has been issued to a retailer under section 6067 of the California Revenue and Taxation Code, an additional transactor's permit shall not be required by this Initiative.

SECTION 13. EXEMPTIONS AND EXCLUSIONS.

13.01 There shall be excluded from the measure of the transactions tax and the use tax the amount of any sales tax or use tax imposed by the State of California or by any city, city and county, or county pursuant to the Bradley-Burns Uniform Local Sales and Use Tax Law or the amount of any state-administered transactions or use tax.

13.02 There are exemptions from the computation of the amount of transactions tax the gross receipts from:

1. Sales of tangible personal property, other than fuel or petroleum products, to operators of aircraft to be used or consumed principally outside the county in which the sale is made and directly and exclusively in the use of such aircraft as common carriers of persons or property under the authority of the laws of this State, the United States, or any foreign government.
2. Sales of property to be used outside the City of Red Bluff which is shipped to a point outside the City of Red Bluff, pursuant to the contract of sale, by delivery to such point by the retailer or his agent, or by delivery by the retailer to a carrier for shipment to a consignee at such point. For the purposes of this paragraph, delivery to a point outside the City of Red Bluff shall be satisfied:

a. With respect to vehicles (other than commercial vehicles) subject to registration pursuant to Chapter 1 (commencing with Section 4000) of Division 3 of the Vehicle Code, aircraft licensed in compliance with Section 21411 of the Public Utilities Code, and undocumented vessels registered under Division 3.5 (commencing with Section 9840) of the Vehicle Code by registration to an out-of-City of Red Bluff address and by a declaration under penalty of perjury, signed by the buyer, stating that such address is, in fact, his or her principal place of residence; and

b. With respect to commercial vehicles, by registration to a place of business out-of-City of Red Bluff and declaration under penalty of perjury, signed by the buyer, that the vehicle will be operated from that address.

3. The sale of tangible personal property if the seller is obligated to furnish the property for a fixed price pursuant to a contract entered into prior to the operative date of this initiative.

4. A lease of tangible personal property which is a continuing sale of such property, for any period of time for which the lessor is obligated to lease the property for an amount fixed by the lease prior to the operative date of this initiative.
5. For the purposes of subparagraphs (3) and (4) of this section, the sale or lease of tangible personal property shall be deemed not to be obligated pursuant to a contract or lease for any period of time for which any party to the contract or lease has the unconditional right to terminate the contract or lease upon notice, whether or not such right is exercised.

13.03 There are exemptions from the use tax imposed by this initiative, the storage, use or other consumption in this City of Red Bluff of tangible personal property:
1. The gross receipts from the sale of which have been subject to a transactions tax under any state-administered transactions and use tax initiative.
2. Other than fuel or petroleum products purchased by operators of aircraft and used or consumed by such operators directly and exclusively in the use of such aircraft as common carriers of persons or property for hire or compensation under a certificate of public convenience and necessity issued pursuant to the laws of this State, the United States, or any foreign government. This exemption is in addition to the exemptions provided in Sections 6366 and 6366.1 of the Revenue and Taxation Code of the State of California.
3. If the purchaser is obligated to purchase the property for a fixed price pursuant to a contract entered into prior to the operative date of this initiative.
4. If the possession of, or the exercise of any right or power over, the tangible personal property arises under a lease which is a continuing purchase of such property for any period of time for which the lessee is obligated to lease the property for an amount fixed by a lease prior to the operative date of this initiative.
5. For the purposes of subparagraphs (3) and (4) of this section, storage, use, or other consumption, or possession of, or exercise of any right or power over, tangible personal property shall be deemed not to be obligated pursuant to a contract or lease for any period of time for which any party to the contract or lease has the unconditional right to terminate the contract or lease upon notice, whether or not such right is exercised.
6. Except as provided in subparagraph (7), a retailer engaged in business in the City of Red Bluff shall not be required to collect use tax from the purchaser of tangible personal property, unless the retailer ships or delivers the property into the City of Red Bluff or participates within the City of Red Bluff in making the sale of the property, including, but not limited to, soliciting or receiving the order, either directly or indirectly, at a place of business of the retailer in the City of Red Bluff or through any representative, agent, canvasser, solicitor, subsidiary, or person in the City of Red Bluff under the authority of the retailer.
7. "A retailer engaged in business in the City of Red Bluff" shall also include any retailer of any of the following: vehicles subject to registration pursuant to Chapter 1 (commencing with Section 4000) of Division 3 of the Vehicle Code, aircraft licensed in compliance with Section 21411 of the Public Utilities Code, or undocumented vessels registered under Division 3.5 (commencing with Section 9840) of the Vehicle Code. That retailer shall be required to collect use tax from any purchaser who registers or licenses the vehicle, vessel, or aircraft at an address in the City of Red Bluff.

13.04 Any person subject to use tax under this initiative may credit against that tax any transactions tax or reimbursement for transactions tax paid to a district imposing, or retailer liable for a transactions tax pursuant to Part 1.6 of Division 2 of the Revenue and Taxation Code with respect to the sale to the person of the property the storage, use or other consumption of which is subject to the use tax.

SECTION 14. PLACE OF SALE.

14.01 For the purposes of this Initiative, all retail transactions are consummated at the place of business of the retailer unless the tangible personal property sold is delivered by the retailer or his agent to an out-of-state destination or to a common carrier for delivery to an out- of-state destination. The gross receipts from such sales shall include delivery charges, when such charges are subject to the state sales and use tax, regardless of the place to which delivery is made. In the event a retailer has no permanent place of business in the state or has more than one place of business, the place or places at which the retail sales are consummated for the purpose of a transaction tax imposed by this Initiative shall be determined under rules and regulations to be prescribed and adopted by the California Department of Tax and Fee Administration.

SECTION 15. BONDING AUTHORITY.

15.01 The City of Red Bluff shall have the power to sell or issue, at any time, and from time to time, limited tax bonds payable from and secured by the proceeds from the sales tax authorized by this Initiative in order to finance and refinance the projects identified in the Expenditure Plan.

15.02 The maximum bonded indebtedness which may be outstanding at any one time shall be an amount equal to the sum of the principal of, and interest on, the bonds, but not to exceed the estimated proceeds of the tax. The amount of bonds outstanding at any one time does not include the amount of bonds, refunding bonds, or bond anticipation notes for which funds necessary for the payment thereof have been set aside for that purpose in a trust or escrow account.

SECTION 16. AUTHORITY COMMITTEES.

16.01 The following committee structure is established to advise the Red Bluff City Council in the administration of the Expenditure Plan and this Initiative:
1. Measure ___ Oversight Committee is established to review the independent fiscal audit of the expenditure of the tax funds and issue an annual report on its findings regarding compliance with the requirements of the Expenditure Plan and the Initiative to the Citizens of Red Bluff. The Measure ___ Oversight Committee is responsible for oversight of the proper use of sales tax funds and implementation of the programs and projects set forth in the Expenditure Plan and making recommendations to the Red Bluff City Council. The committee is not a policy making body. The Measure ___ Oversight Committee shall consist of 5 residents, business owners, property owners within the City of Red Bluff, in any combination thereof as long as there is at least one resident, one business owner and one property owner on the Committee. Members of the Measure ___ Oversight Committee shall not be members of the Red Bluff City Council nor the Tehama County Board of Supervisors, nor employees of either the City of Red Bluff or the County of Tehama.

SECTION 17. CREATION OF SEPARATE ACCOUNT.

17.01 All retail transaction and use tax revenue, plus interest, will be deposited in a special fund for the projects identified in the Expenditure Plan. The fund(s) authorized under this Initiative will be administered by the City of Red Bluff.

17.02 The City of Red Bluff shall allocate funds to projects and programs identified in the Expenditure Plan as necessary to meet contractual and program obligations. The City of Red Bluff may allocate funds as described but may reserve the right not to disburse monies until needed to meet contractual project or program obligations. Any interest earned on funds allocated pursuant to this Initiative shall be expended only for those purposes for which the funds were allocated.

SECTION 18. CALIFORNIA ENVIRONMENTAL QUALITY ACT.

18.01 This Initiative is not a project as defined in Section 15378 of the California Environmental Quality Act (CEQA) Guidelines and is therefore exempt from CEQA requirements. Prior to the commencement of any project included in the Expenditure Plan, any necessary environmental review required by CEQA shall be completed.

SECTION 19. IMPLEMENTING INITIATIVE.

19.01 Upon approval of this Initiative by the voters, the City of Red Bluff may, in addition to the local rules required to be provided pursuant to this Initiative, adopt implementing initiatives, rules and administrative procedures, and take such other actions as may be necessary and appropriate to carry out its responsibilities to implement the Expenditure Plan.

SECTION 20. DESIGNATION OF FACILITIES.

20.01 Each project or program in excess of five-hundred thousand dollars ($500,000) funded in whole or in part by revenues from this Initiative shall be clearly designated in writing by signs and/or documents, during its construction or implementation as being funded by revenues from this Initiative.

SECTION 21. CONTRACTING FOR PROJECT DELIVERY.

21.01 The City of Red Bluff shall have the power to contract for project delivery of any project or program of the Expenditure Plan in the City of Red Bluff.

SECTION 22. ANNUAL REPORT.

22.01 An annual report will be prepared by the City of Red Bluff within one hundred eighty days (180) of the end of the fiscal year identifying the actions and accomplishments of the City in meeting the adopted Expenditure Plan.

SECTION 23. SEVERABILITY.

23.01. If any provision of this initiative or the application thereof to any person or circumstance is held invalid, the remainder of the initiative and the application of such provision to other persons or circumstances shall not be affected thereby.

SECTION 24. ANNUAL APPROPRIATIONS LIMIT.
24.01. Article XIIIB of the California Constitution requires the establishment of an annual appropriations limit for certain governmental entities. The maximum annual appropriations limit for the City of Red Bluff has been established as twenty-three million ($23M) dollars. The appropriations limit shall be subject to adjustment as provided by law. All expenditures of the retail transaction and use tax revenues authorized pursuant to this Initiative are subject to the appropriations limit of the City of Red Bluff.
SECTION 25. ENJOINING COLLECTION FORBIDDEN.
25.01. No injunction or writ of mandate or other legal or equitable process shall issue in any suit, action or proceeding in any court against the State or the City of Red Bluff, or against any officer of the State or the City of Red Bluff, to prevent or enjoin the collection under this initiative, or Part 1.6 of Division 2 of the Revenue and Taxation Code, of any tax or any amount of tax required to be collected.
SECTION 26. CAPTIONS.
26.01. The titles and headings to the sections set forth in this Initiative are not part of this Initiative and shall have no effect upon the construction or interpretation of any part hereof.
SECTION 27. EFFECTIVE DATE.
27.01. This initiative relates to the levying and collecting of the City of Red Bluff transactions and use taxes and shall take effect immediately.
SECTION 28. TERMINATION DATE.
28.01 The authority to levy the tax imposed by this initiative shall expire March 31, 2038.

____
DANIELE EYESTONE, Proponent

EXHIBIT “A”
Expenditure Plan

Citizen Initiative for the City of Red Bluff Expenditure Plan

State and federal transportation funding has dropped severely in recent years, with once dependable funds becoming increasingly unreliable. Transportation’s primary fund source, the gas tax, and our vehicles are more fuel-efficient than ever with the State of California push to EV and alternative fuels vehicles, which further erodes revenue generated by the gas tax. Therefore, the revenues available to operate, maintain and improve our local transportation system have not kept up with the needs of the City. Over the next decade, City of Red Bluff residents will experience a sharp decline in the condition of the City’s local streets.

Based upon a Pavement Condition Index (PCI) survey that was completed in December 2023, the average PCI of Red Bluff streets is 39 out of 100. Projections show the average PCI would drop to 20 over the next decade if nothing is done to improve street conditions.

A new, reliable source of transportation funding is needed to maintain our City’s streets.

City of Red Bluff voters are being asked to approve a twelve (12) year, one (1%) cent sales tax to address these needs. Twenty-four (24) other counties in California have already approved similar ballot measures making them ‘Self-Help’ Counties. With these voter-approved local transportation funds, Self-Help Counties are able to maintain and improve their transportation systems. They are also more successful in competing for funding and leveraging a larger share of state and federal dollars. Self-Help funds generated must stay local and can only be spent on transportation.

The City of Red Bluff Expenditure Plan (“Plan”) was developed through a comprehensive review and examination of the Pavement Condition Index survey, which is a product of the City’s Pavement Management Program (PMP). The Plan outlines the streets set for improvement and includes costs for engineering design, adjacent ADA improvements, construction, and construction management.

Self-Help in the City of Red Bluff would:

- Generate approximately five million one hundred thousand dollars ($5.1M) per year based on one (1%) cent sales tax for an estimated total of sixty one million two hundred thousand dollars ($61.2M) over the course of the measure’s lifetime,
- Be required to be used for LOCAL projects and LOCAL priorities to benefit only Red Bluff, prohibiting Sacramento from taking possession of these funds;
- Be subject to strict accountability including annual financial audits and full public disclosure to ensure funds are used efficiently, effectively, and as promised.
- Allow the City of Red Bluff to compete for State and Federal matching funds and grants, thereby increasing revenues;
- Deliver an Expenditure Plan with a specific list of projects; and
- Include an Oversight Committee to ensure projects and programs in the Plan are actually funded and/or completed

Citizens Initiative for the City of Red Bluff Expenditure Plan

Revenue Estimates and Distribution

Over the course of the twelve (12) year plan, it is estimated that sixty-one million, two hundred thousand dollars ($61.2M) will be generated for local transportation investments. This amount was calculated based on a 10-year average of sales tax revenues throughout the City of Red Bluff that was then reduced to reflect a conservative estimate.

The estimated revenue and allocation among categories is based upon 2024 value of money and is not binding or controlling.

This funding will serve as an investment that will leverage future local, State and Federal grant opportunities. Funds may be used for all phases of project implementation, including planning, environmental, permits, and design, right-of-way, and/or construction capital and operations projects. State and federal fund sources that may also be used to implement transportation projects and programs in the next decade include the State Regional Transportation Improvement Program (STIP), Senate Bill 1 (SB1), Inter-regional Transportation Improvement Program (ITIP), Fixing America’s Surface Transportation (FAST) Act Freight and Highway Projects Program, Congestion Mitigation Air Quality.

All revenue estimates and allocations contained in this Plan are for illustrative purposes. Actual net revenues may fall above or below the projections contained in the Expenditure Plan, therefore actual revenue allocations to each category will be based on revenue received by year.

Local Control 100%

Local Streets, 100%, $61,200,000

Recognizing that streets are the backbone of our transportation system, this Plan provides funds to the City of Red Bluff, distributed primarily based on sales tax revenues generated to support local streets. These funds will be used exclusively for repair and maintenance – no new streets will be funded. These funds must be used to augment current transportation spending and cannot be used to replace a local agency’s general fund expenditures.

Available uses for the Local Control funding category include:

- Fixing potholes,
- Maintaining local streets and roads,
- Providing safe routes to school for children,
- Improving safety for drivers, pedestrians, and cyclists,
- Maintaining, improving or constructing streets, bridges, and bicycle and pedestrian facilities,
- Community Enhancements, such as downtown streetscapes, ADA improvements, transportation enhancements, way finding, and accessibility improvements, street lighting, street furniture and trees,
- Programs that reduce transportation demand,
- Storm damage repair and improvements to transportation facilities
- Street drainage facilities,

- Traffic signal coordination, intersection and channelization, and
- Traffic management.

Safeguards Built Into The Plan

This Expenditure Plan includes strong taxpayer safeguards to ensure that the projects approved by the voters are funded and delivered.

Citizen Oversight

An Oversight Committee will be created to provide an enhanced level of accountability for expenditures made under the Plan to ensure that all voter mandates are carried out and that the financial integrity and performance of the program is maintained. The Oversight Committee will include five members, which will include at least one resident, one business owner and one property owner within the City of Red Bluff limits.

Annual Independent Audit and Annual Reporting

Annual fiscal and compliance audits will be conducted by a CPA, to assure that the revenues expended are necessary and reasonable. The audits and annual Report must be published and made available to the public.

Sunset Date

This measure terminates in twelve (12) years.

No revenue generated from this tax shall be used to replace fair share contribution from new development.

Revenues provided from this measure shall not be used to replace private developer funding that has been or will be committed for any project to help alleviate the direct traffic impacts of any new or redeveloped residential, commercial or industrial development in the City of Red Bluff.

Strategic Plan

The City of Red Bluff will prepare and adopt a Local Streets Strategic Plan (LSSP) within twelve (12) months of the sales tax taking effect. The LSSP will include project cost estimates, revenue estimates, other matching funds, and a draft timeline for project delivery. Its prime purpose is to clarify program and project costs, schedule, financial plans and project readiness to expedite project delivery and to allow projects that are 'ready' to proceed forward within the parameters of the Expenditure Plan.

STREET SAFETY, MAINTENANCE, AND ROAD TAX CITIZEN INITIATIVE (Street SMART Citizen Initiative)

NOTICE TO THE PUBLIC

THIS PETITION MAY BE CIRCULATED BY A PAID SIGNATURE GATHERER OR BY A VOLUNTEER. INFORMATION REGARDING PERSONS AND ENTITIES FINANCING THIS PETITION SHALL BE MADE AVAILABLE TO ANYONE WHO IS ASKED TO SIGN THIS PETITION. **SIGN ONLY IF IT IS THE SAME MONTH SHOWN IN THE OFFICIAL TOP FUNDERS OR YOU SAW AN "OFFICIAL TOP FUNDERS" SHEET FOR THIS MONTH.** YOU HAVE THE RIGHT TO ASK.

1	Printed Name: ______ Signature: ______	Residence Address: ______ City: ______	
2	Printed Name: ______ Signature: ______	Residence Address: ______ City: ______	
3	Printed Name: ______ Signature: ______	Residence Address: ______ City: ______	
4	Printed Name: ______ Signature: ______	Residence Address: ______ City: ______	

5	Printed Name: ________________ Signature: ________________	Residence Address: ________________ City: ________________	
6	Printed Name: ________________ Signature: ________________	Residence Address: ________________ City: ________________	
7	Printed Name: ________________ Signature: ________________	Residence Address: ________________ City: ________________	
8	Printed Name: ________________ Signature: ________________	Residence Address: ________________ City: ________________	
9	Printed Name: ________________ Signature: ________________	Residence Address: ________________ City: ________________	
10	Printed Name: ________________ Signature: ________________	Residence Address: ________________ City: ________________	
11	Printed Name: ________________ Signature: ________________	Residence Address: ________________ City: ________________	
12	Printed Name: ________________ Signature: ________________	Residence Address: ________________ City: ________________	

13	Printed Name: ______________________________ Signature: ______________________________	Residence Address: ______________________________ City: ______________________________	
14	Printed Name: ______________________________ Signature: ______________________________	Residence Address: ______________________________ City: ______________________________	
15	Printed Name: ______________________________ Signature: ______________________________	Residence Address: ______________________________ City: ______________________________	
16	Printed Name: ______________________________ Signature: ______________________________	Residence Address: ______________________________ City: ______________________________	
17	Printed Name: ______________________________ Signature: ______________________________	Residence Address: ______________________________ City: ______________________________	
18	Printed Name: ______________________________ Signature: ______________________________	Residence Address: ______________________________ City: ______________________________	

DECLARATION OF PERSON CIRCULATING SECTION OF INITIATIVE PETITION

COUNTY OF TEHAMA)
STATE OF CALIFORNIA)

I,____, under penalty and perjury and under the laws of the State of California declare:

That I am at least 18 years of age, that all of the signatures on the voter signature sheets of this petition section were made in my presence and were observed by me; that all of the sheets constituting this petition section were fastened together at the time such signatures were made; that, to the best of my knowledge and belief, such signatures are the genuine signatures of the individuals who signed the petition, that I showed each signer a valid unfalsified "official top funders" sheet, as required by Elections Code Section 107; and that the signatures were obtained between

Beginning date of Circulation: _____________________
End date of Circulation_____________________
Date and place of Signing by Circulator____
Circulator's Printed Name____
Circulator's Address____
If the circulator's affidavit of authenticity is unsigned, the signatures on that petition section are not valid.